

June 1, 2001

**MEMORANDUM**

**To:** Quality and Productivity Research Conference Steering Committee Members

**From:** Jeff Hooper

**Subject:** Minutes of the May 25, 2001  
Annual In Person/Conference Call Meeting  
1:30 pm – 3:30 pm CDT  
Austin, Tx

**Present:** LeRoy Franklin, Bill Hill, Jeff Hooper, Ramon Leon, Paul Tobias,  
Emmanuel Yashchin

**Next Meeting**

Date: Wednesday, July 11, 2001  
Time: 1:30 – 2:30 pm EDT  
Bridge Number: 630 979 0100  
Access: 618 276

**Important URLs:**

Q&P Section Homepage: <http://web.utk.edu/~asaqp/>  
Sematech Homepage (2001) <http://www.semtech.org>

**Attachments:**

- 1. Agenda for Friday, May 25, 2001 Steering Committee Meeting**
- 2. Agenda for Wednesday, July 11, 2001 Steering Committee Meeting**
- 3. Steering Committee Member List**
- 4. Potential Future Conference Sponsors**

## **ASA Q&P Conference Steering Committee Meeting Summary May 25, 2001**

### **1. 2001 Conference Feedback and Lessons Learned**

#### **• What went well**

- Registration on line, with credit cards
- Having conference at a conference center with experienced conference planners
- Format with long breaks, opportunities to meet and chat
- Presentation on data mining by Dick Deveau, good topic for future course or meetings
- Wednesday evening recognition of Gerry Hahn, felt more close knit
- Diversity of experience, giants, old hands, new faces
- Student scholarships, especially Mary Natrella and other scholarships
- Diversity of topics within quality and productivity – data mining, six sigma
- Liked breakfast and lunch at the event, handling of food, e.g. keeping it out after session started
- Plan of how to use the web, link the agenda to the actual papers in pdf format
- Strength and quality of the invited sessions
- Balance of the agenda, some plenary sessions, some breakouts or parallel sessions, mix of invited and contributed, 2 or 3 tracks and not 6, so not overwhelming
- Self contained location with meals and breaks right there
- Start with a little introduction or tutorial, like data mining session
- Having a tour at the end of the conference is a great way to connect to practitioners, and to keep people in the conference

#### **• Opportunities for Improvement**

- More information about hotel locations, which ones you could walk to, shuttle service, local transportation etc.
- Advertise the Guttenberg bible and local attractions, e.g. advertise grand canyon, Hoover Dam, next year
- Dorms not available early, and dorms required social security number
- More student involvement, more non-Mary Natrella scholarships, and more advertising of scholarships
- More guidelines for speakers on VGs, add to moderator suggestions
- More panel discussion forums, one speaker followed by a panel discussion, e.g. enumerative vs. analytical studies, role of randomization in experimentation, Ramon volunteers
- Different tracks, technical, deployment, tutorial, and sequenced so order of papers build on each other
- More flexibility in how the day is used, e.g. potential evening session, or evening discussion opportunities, etc.
- Philosophy of contributed papers, why etc. and how to improve quality. Can require to submit papers early
- Short course by Wayne Nelson went well but low attendance of 13 or 14 people. Wayne did a great job. Why not open course to university students to get a feel for applied statistics.
- Having tour concurrent with steering committee meeting
- Having a tour is very good

## **2. 2002 Conference Plans**

- 3M could not make a decision and they were dropped for 2002
- Ford Motor could not get an answer in time, so they were dropped for 2002
- Arizona State Univ., Doug Montgomery, agreed to do 2002. Doug is working to get Intel as the corp. sponsor, and should have a final answer in two weeks
- Bill Hill will help Doug Montgomery with 2002, but Doug is very positive on honoring George Box. Either a video or a videoconference.
- Date will likely change, so we need to stay away from the SRC, which next year is in Detroit with Ford

## **3. 2003 Conference Plans**

- TJ Watson Research Center in Yorktown, Heights, NY
- Dates of May 21, 22, 23 2003, with May 20 for short course, backup dates are May 28, 29, 30 with May 27 for the short course, the primary dates are much to be preferred. Emmanuel will get the dates to Ramon as soon as possible and Ramon will put on conference website and Q&P Section website.
- Establish the website as soon as possible, linked to Ramon and Paul's websites. Also establish a broad theme for the conference.
- Begin looking for a University Sponsor, e.g. Columbia, Rutgers(industrial engineering department, Masters of Q&P, Susan Albin, Dick Trout), NYU

## **4. 2004 Conference Plans**

- This topic was not covered at the meeting, but was addressed in side conversations
- The top prospect is to have NC State (Blan Godfrey now dean of college of textiles) and Geoff Vining (Head of Statistics Dept. at Virginia Tech) partner with a local industry to host the 2004 conference. One possible local sponsor would be SAS, but it would have to be kept noncommercial. Jeff Hooper will follow up with an email to Blan Godfrey and Geoff Vining.
- Another good prospect is the Univ. of Tennessee, which is always interested. Ramon Leon is the contact. We would have to develop a contact with local industry. If NC State/Virginia Tech does not work out this would be the next choice, and may be a good choice for 2005 in any event.

## **5. Q&PRC Financial Procedures**

- Finishing application for 501c(3), which our tax-free status.
- Conference will have its own financial standing, e.g. nonprofit organization
- Once we are separate post the conference finances on the web

## **6. Next Q&PRC Steering Committee Meeting**

- **Wed, July 11, 2001, 1:30 – 2:30 pm EDT**
- **Number: 630 979 0100**
- **Access: 618 276**

Number	Action Item	Responsibility
2000.01	Get an invitation letter to AMD inviting them to co-host 2001 conference and soliciting the tax deductible donation <b>Status: Closed.</b> Letter written & formally sent and accepted.	Jeff Hooper
2000.02	Contact Ray Waller to determine if Steve Porzio's proposed financial changes are the result of BoD or Exec Director decisions <b>Status: Closed</b> – ASA leadership is concerned with ASA financial performance, limiting ASA financial risk with conferences they sponsor, and maintaining ASA tax-free status. But there are no ASA policies or directions from ASA leadership along the lines being pursued by Steve Porzio	Rob Easterling
2000.03	Document Steering Committee Recommendation to Q&P and SPES Leadership <b>Status: Closed</b> – Documentation sent to all stakeholders	Jeff Hooper
2000.04	LeRoy Franklin and Geoff Vining will champion the recommended financial position at the Q&P Section annual business meeting and the COS meeting in Indianapolis <b>Status: Closed</b> – Jeff Hooper has sent all necessary information to LeRoy and Geoff, and has asked Rob Easterling to coordinate on this issue with LeRoy and Geoff at the Annual meeting. This issue is on the COS agenda, LeRoy and Geoff have briefed the Q&P Section COS rep on this issue and may have participated in the COS discussion. Rob Easterling and Jeff Hooper drafted a resolution for the COS meeting on Section Sponsored conferences. The result of the COS meeting was for Q&PRC to work directly with Steve Porzio to develop the Q&PRC financial procedures.	LeRoy Franklin Geoff Vining
2000.05	The following contacts will be made to explore hosts for 2003 conf <b>Status: Closed</b> IBM- Paul Tobias contacted, willing to host 2003 conference. They have been formally invited to host 2003 conference and they have accepted. Ford – Jeff Hooper, efforts to contact not returned. No further action. Eastman Chem – Angie Neff, contacted, some questions returned, Jeff H. responded, they are not a sponsor candidate. No further action. 3M – Bill Hill, contacted Pete Jacobs who referred Bill to Bill Rolfes as new head of 3M statistics, but no response yet. 3M is in Minneapolis, and U of Minn. has a very strong stat dept. Bill will pursue to see if interested in sponsoring 2004 conference. DoD – Bill Hill, Bill contacted Jack Hunter, and Jack is pursuing within DOD. This is expected to take some time. Bill will pursue to see if interested in sponsoring 2004 conference.	See Action Item
2000.06	Paul Tobias will contact Emmanuel Yashchin to verbally invite IBM to be the 2003 conference sponsor/host. IBM has accepted the invitation to host the 2003 conference. <b>Status: Closed</b>	Paul Tobias

2000.07	<p>Jeff Hooper will contact Rob Easterling, LeRoy May and Geoff Vining to find out what happened at the JSMs in Indianapolis on financial procedures for section sponsored conferences. Jeff has contacted Rob and Geoff, and the result was that Q&amp;PRC will obtain their own tax-exempt status and the finances of the Q&amp;PRC will be completely separated from the ASA. ASA finance may be contracted to handle the financial operations, but with no overall financial responsibility for the Q&amp;PRC.</p> <p><b>Status: Closed</b></p>	Jeff Hooper
2000.08	<p>Paul Tobias will contact Emmanuel Yaschin to see if IBM can host the 2002 conference, since Honeywell, who where to host the 2002 conference, is being acquired by GE, and GE hosted the 1999 conference. IBM cannot host the 2002 conference.</p> <p><b>Status: Closed</b></p>	Paul Tobias

**ASA Q&P Research Conference Steering Committee  
Annual In Person Meeting  
Austin, TX  
May 25, 2001**

<p><b>Call in number: 630 979 0100</b>  <b>Access Code: 618 276</b>  <b>All Times are Central Daylight Time</b></p>
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**AGENDA**

<u>Time</u>	<u>Agenda Item</u>	<u>Responsibility</u>
1:30 pm- 1:40 pm	Check in and Review of Agenda	All
1:40 pm-2:30 pm	2001 Conference Feedback and Lessons Learned	Paul Tobias/ Chelli Zey
2:30 pm - 2:45 pm	2002 Conference Plans	Jeff Hooper
2:45 pm – 3:00 pm	Q&PRC Financial Procedures	Jeff Hooper/ Leroy Franklin
3:00 pm – 3:15 pm	2003 Conference Plans	Emmanuel Yashchin
3:15 pm – 3:30 pm	Other Business	
3:30 pm	Adjourn	

**ASA Q&P Research Conference Steering Committee  
Conference Call  
Wednesday, July 11, 2001  
1:30pm – 2:30pm Eastern Time**

<p><b>Call in number: 630 979 0100 Access Code: 618 276</b></p>
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**AGENDA**

<u>Time</u>	<u>Agenda Item</u>	<u>Responsibility</u>
1:30pm – 1:40 pm	Check in and Review of Agenda	All
1:40pm – 1:50pm	2001 Conference Feedback Financial Status	Paul Tobias/ Chelli Zey
1:50pm – 2:00pm	2002 Conference	Doug Montgomery/ Jeff Hooper
2:00pm – 2:10 pm	2003 Conference	Emmanuel Yashchin
2:10pm - 2:20pm	2004 Conference	Jeff Hooper
2:20pm – 2:30pm	Q&PRC Financial Procedures	Jeff Hooper/ LeRoy Franklin
2:30pm	Adjourn	

**ASA Quality & Productivity Research Conference**  
**Steering Committee Members**  
**Updated: July 28, 2000**

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Updated: July 28, 2000**

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## ASA QUALITY & PRODUCTIVITY RESEARCH CONFERENCE

### Potential Conference Sponsors

May 25, 2001

Industry	Academia	Government
AT&T	University of Wisconsin	NIST
Telcordia	University of Iowa	Sandia
IBM	Iowa State	Los Alamos
Hewlett Packard	University of Tennessee	Lawrence Livermore
Dupont	Oakland University	Oak Ridge
Xerox	Berkeley	NASA
Ford	Stanford	Sematech
GM	University of Waterloo	EPA
		DoD
SRC	University of Michigan	
TI	Arizona State University	
Intel	NC State	
Motorola	UNC	
Corning	University of Manitoba	
Kodak	University of Central Florida	
Eastman Chemical	University of Florida	
Lucent	SUNY New Palz	
GE	Georgia Tech	
Citibank	Rutgers	
RTP (Research Triangle Park)	MIT	
SAS	Virginia Tech	
Cisco		
Proctor & Gamble		
Solectron		
Compaq		
Johnson & Johnson		
Merck		
3M		